

# The Art Institute of Seattle

## LIBRARY RESOURCE GUIDE



### Worth Global Style Network

WGSN offers fast access to all aspects of international style information - a service targeted at designers, manufacturers, retailers, marketing companies and observers...

Features include:

- Daily international news, features and reviews - buyer's talk, cosmetics & fragrances, e-commerce, textile, licensing and manufacturing.
- Trade Show Reports - in-depth photo reports from major international shows.
- Trade Show Calendars.
- 1000's of shop window photos every month from over 15 major style cities.
- Maps, listings and store reviews from over 15 cities.
- Designer catwalk collections, RTW and Couture - daily reports, photos and style overviews.
- Apparel, footwear, interior trends - consumer, colour, textiles and styling.
- Youth Market intelligence.
- 1000's of trend led Graphics to inspire - and download!
- Huge database of materials & trimmings suppliers.



### How to Access WGSN

You must subscribe to this service and have an email account in order to access the database. Follow the directions below to set up your account and get your personal username and password.

To Subscribe to WGSN:

From Internet Explorer Favorites or from Netscape Bookmarks, locate the file Library Databases and then select WGSN ([www.wgsn-edu.com](http://www.wgsn-edu.com)). Once there, select PIN Update and enter the following code: 6415HSAF. Once you have filled out the requested information, you will receive a personal username and password by email.

To Use WGSN:

Once you have set up an account with WGSN you may access the database at anytime from Internet Explorer Favorites or from Netscape Bookmarks. Locate the file Library Databases and then select WGSN ([www.wgsn-edu.com](http://www.wgsn-edu.com)). Once there, select Log On and enter your personal username and password.

Because this is an online database, technical problems do occur. If you are experiencing any difficulties with the database, or if you have any questions about how to use this database, please ask a librarian for help. We will try to clear up the problem right away so that you can get on with your work.