

### THE ART INSTITUTE OF SEATTLE LIBRARY CATALOG – ATHENA

All library-owned books, videos, magazines, CDs, DVDs and slides may be found in the online library catalog. The catalog is Internet-based and available 24/7, on- or off-campus. No password is required. <http://library.aii.edu>

#### SUBJECT HEADINGS

These subject headings can help you search for a topic in the library's catalog, ATHENA. These terms might also be helpful in an Internet search.

**Accounting**  
**Advertising – Fashion**  
**Advertising, Point-of-sale**  
**Business mathematics – Retail trade**  
**Boutiques (use: Specialty stores)**  
**Buying (use: Purchasing)**  
**Clothing trade**  
**Commercial buildings**  
**Costume**  
**Department stores**  
**Display of merchandise**  
**Fashion**  
**Fashion industry (use: Clothing trade)**  
**Fashion – Periodicals**  
**Fashion merchandising**  
**Fashion retailing (use: Fashion merchand.)**  
**Marketing**  
**Marketplaces**  
**Men's clothing industry**  
**Merchandising (also try: Fash. merchand.)**  
**Point of purchase display (use: Advertising, Point of purchase)**  
**Promotion (use: Advertising – Fashion)**  
**Purchasing**  
**Retail trade**  
**Retail trade – Management**  
**Retail trade – Mathematics**  
**Sales promotion**  
**Selling – Clothing**  
**Shop-windows**  
**Signs & signboards**  
**Specialty stores**  
**Store decoration**  
**Storefronts**  
**Stores**  
**Stores, Retail**  
**Visual merchandising (use: Display of merchandise)**  
**Women's clothing industry**

#### BOOKS, VIDEOS, CDs & DVDs

The following *Call Numbers* relate to this program. These items may be found in the main book shelves, as well as in the Directory (DIR), OVERSIZE, Ready Reference (RREF), Reference (REF), and SMALL BOOKS sections. Please ask at the Circulation Desk for Videos, DVDs and CDs.

#### GT 510-2370 – Costume/Fashion History:

Styles by period, social aspects of dressing, specific articles of clothing & accessories, e.g. kimono, suit, bikini, hats, shoes, etc.

**HD 30.28-62.7** – Business plans, Starting a business

**HD 9940** – Fashion Merchandising

**HF 5415 & HF 5429** – Marketing, Fashion Buying & Retail Management

**HF 5465** – Department stores

**HF 5845** – Visual Merchandising

**NA 6210-6220** – Store design, planning & display; Commercial space; Signs

**NC 1002 .L3** – Label Design

**NC1002.C48** – Christmas displays

**NK2195 .M3 & .S89** – Store decoration

**TT 490-730** – Fashion/Apparel Industry, Fashion Shows, Designers, Biography, Directories, Design Techniques

#### FEATURED RESOURCES

These resources are especially useful for students in this particular program. Ask for videos, CD-ROMs and DVD-ROMS at the circulation desk.

#### Videofashion News

The Videofashion News program series features internationally known designers, supermodels, celebrities, rising stars, beauty makers, and fashion luminaries from the famous to the trend setters on the street. AiS's collection includes episodes dating back to 2000 through the current season. e.g., *Videofashion news : Spring/Summer 2002 : Vol. 26, nos. 36, 37, 38, 39.* [VIDEO TT500 .V4 2002f]

#### WGSN – Worth Global Style Network

International fashion news, business, marketing, trends, forecasting and more available online. Contact the library for login information.

## PERIODICALS

The library has over 300 magazine and newspaper titles. A selection of current issues is displayed near the library's computer lab and does not circulate. Back issues are located in the last three book shelves and may be checked out for one week. If you're looking for a specific article, please talk to a librarian about using a *subscription database*.

Brides  
Business Week  
CADalyst  
Creative  
Daily News Record  
Details  
Economist  
Elle  
Exhibit Builder  
Face  
Fashion Theory  
Fashions of the Times  
Flaunt  
Frame  
Gentlemen's Quarterly  
Identity  
Inc. Magazine  
Inspiration  
Knitting Times  
Martha Stewart Weddings  
Men's Fashions of the Times  
New York Times  
Purple Fashion  
Sales & Marketing Management  
Seattle Times  
Sportswear International  
Store Planning & Design Review  
Stores  
Surface  
Textiles Magazine  
Threads  
Vanity Fair  
Visual Merchandising & Store Design  
Vogue Bambini  
Vogue  
W  
Wall Street Journal  
Wedding Dresses Magazine  
Wedding magazines box  
Women's Wear Daily (WWD)

## SUBSCRIPTION DATABASES

Available to students and faculty on any NC/SC computer with Internet access. Remote access requires passwords, which are available at the library. Linked URLs for each database are on the AiS Library website at:

<http://ais.airesources.com>

**Getty Images** Over 500,000 licensed low, medium and high-resolution stock photos. Come to the library and sign the User Agreement Form to get started.

**HW Wilson Omnifile Full Text Select** Full text of more than 2,000 popular, trade & scholarly magazines.

**Marketline** Economic and demographic information on companies, industries and countries.

**Oxford Art Online** Illustrated encyclopedia of art & artists.

**Oxford Reference Online: Premium Collection** Dictionaries & encyclopedias on many subjects.

**eLibrary** Full text magazine, newspaper & encyclopedia articles, images & more. More than 2,000 titles included.

**Proquest Bundle** Full-text from Proquest Research Library, ABI/INFORM (business & marketing), National Newspapers, and Proquest Psychology.

**WOMEN'S WEAR DAILY (WWD) ARCHIVES VIA PROQUEST**  
Daily newspaper focusing on the fashion industry. Full-text (no illustrations) archives from Dec. 29, 2000 to the present.

**Worth Global Style Network (WGSN)** Fashion news, business, marketing, trends, forecasting online. Contact the library for current login PIN #.

## GENERAL LIBRARY INFORMATION

### Hours:

M-Th 7:15am - 10:00pm

Fri 7:15am - 9:00pm

Sat 9:00am - 5:30pm

Sun 9:30am - 3:30pm

Hours vary during breaks.

**Location:** North Campus, 5th floor, Northwest corner

**Telephone:** (206) 239-2359

**Email:** [ais\\_library@aii.edu](mailto:ais_library@aii.edu)

**Website:** <http://ais.airesources.com/>

**Library Catalog:** <http://library.aii.edu>

**Ask a Librarian:** [http://ais.airesources.com/chat\\_page.htm](http://ais.airesources.com/chat_page.htm)

**Blog:** [www.librarylanding.com](http://www.librarylanding.com)

